

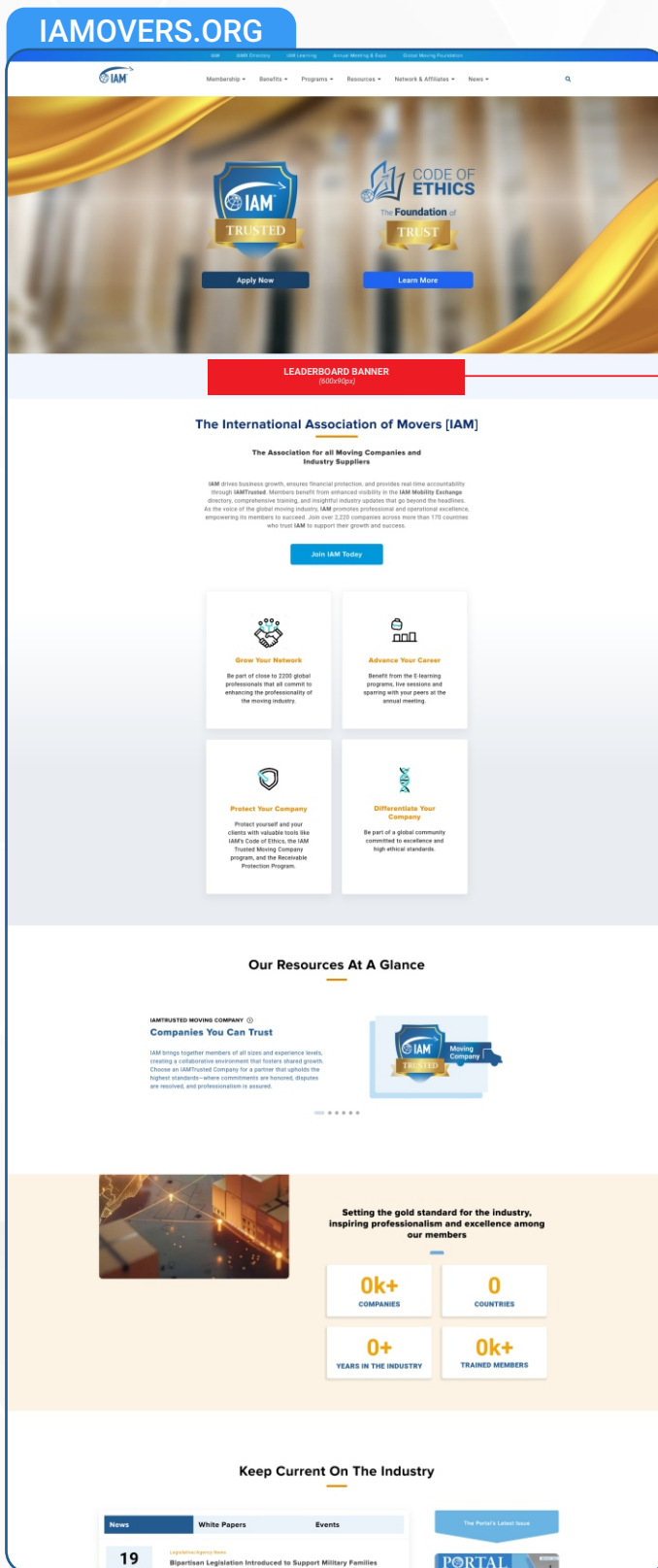


International Association of Movers

MEDIA KIT



REACH OVER 2,220 MEMBER COMPANIES IN 170 COUNTRIES



About IAM:

The International Association of Movers (IAM) is the largest global trade association for the moving and forwarding industry, representing over 2,200 companies across 170+ countries. IAM supports its members with unparalleled networking opportunities, financial protection, and real-time accountability through IAMTrusted.

As the voice of the global moving industry, IAM promotes excellence and empowers members to thrive in a competitive market.

Advertise with IAM

Place your company's branding prominently on the IAM platforms and connect with a global audience, driving business growth and visibility.

Pricing:

A. Top Banner
728x90px
\$5,000/Year

- All banner positions are sold on a first-come, first-served basis

Need help with ad design?
Our graphic services are included.



Key Metrics:

Avg. Site Traffic: 5,000 visitors a month

Avg. Impressions: 3,000+ a month



+45 2857 8928

matthieu.odijk@iamovers.org

REACH OVER 8,000 MOVING PROFESSIONALS WEEKLY



E-Portal

November 11, 2025



Don't Be the Last to Know!

Encourage your team members to stay up-to-date with the latest news by signing in to receive ePortal using the button below.

Subscribe or Update Your Communication Preferences Here

News that Moves the Market

Cartus Parent Reports Relocation Growth



Anywhere Real Estate, the parent company of Cartus Relocation, reported new client wins and improved financial performance for the leading relocation management company in presenting their first quarter results.

In a webinar that accompanied the release of the financial report, the parent real estate brokerage business highlighted the improving relocation of Cartus. "Our Cartus relocation business, which serves nearly one-third of the Fortune 500 companies, continues to grow with tight new clients and expanded services for over 70 clients in 12, while also driving shareholder returns by providing high quality leads to our agents and franchisees," said Anywhere Chief Executive Officer Ryan Schaefer.

Chief Financial Officer, Charlotte Kennedy, echoed Schaefer's comments in providing the financial overview of the business in the quarter. "Anywhere Branch, which includes leads and relocation, reported EBITDA of \$10.1 million, up \$4 million versus the prior year due to higher retention despite increased employee costs and negative currency effects in relocation. The business showed strong performance with 5% operating EBITDA margin," she said. "We measured the strength and consistency of the business, delivering a high margin and recurring royalty stream," she added.

In Anywhere's first financial report since the announcement of the merger with Cartus, which is expected to close in 2026, the company reported overall Q3 revenue of \$18.8 billion, up 1% versus the prior year, and Q3 operating EBITDA of \$1.8 million, down \$1 million versus prior year. Anywhere reported \$15.2 million in cost savings in the quarter and \$57 million of cost savings year-to-date.

UK Tax Increases Will Lead to "a Great Q4" for Movers



Income tax rises in the upcoming British government's financial budget would force an increased number of Brits to consider a move abroad, according to IAMTrust member [Citi Global International](#).

Citi [Q3](#) reported that speculation around a rise in income tax in the country's November budget has pushed speed in recent weeks, but the long-term background moving company warned that the increase would "backfire" and result in an exodus of people leaving the country. "The only thing moving money has would achieve is a great Q4 for relocation companies like ours," said John Mason Director, Senior Fraud.

Between 2023 and 2024, John Mason International claims that they have seen an average 10 per cent year-on-year increase in requests, with customers moving for the UK, Qatar, and United States in particular. The company also reported a surge in moving people looking to leave at an accelerated rate. General Manager David Coad, said that the demographics of customers has shifted. "In past Covid times, more than half of the people we were seeing in 2021, we've seen a lot of people who are not looking to leave the UK, but we're seeing a lot of people who are looking to leave the UK."

IAM In Action

IAMTrust: Turning Reputation into Revenue

In an industry where reputation and recommendations move faster than contracts, trust isn't just a value, it's a competitive advantage.

While many companies market themselves as "trusted," IAMTrust is the only program that independently verifies & is real-time—**ethical, professional, and accountable** at every step. The program turns proven integrity, verified performance, and transparent accountability into measurable business value.

It's the way you treat your clients, and partners, we don't just talk about trust—we prove it.

The Secret to IAM Members

- **Reduced Financial Risk:** The IAM Trust Guarantee Service (ITGS) guarantees accountability and promotes prompt payment.
- **Financial Support:** Enhanced debt recovery for members under \$1,000 USD for IAMTrust.
- **Market Differentiation:** Stand apart in bids and partnerships with a designation that's earned, not claimed.

Benefits for Your Customers

- When customers see the IAMTrust logo, they feel the difference in trust or require accountability to move their business—proven where it matters most—every customer experience, through:
- **Peace of Mind:** Customers are protected.
- **Transparency:** Issues are resolved quickly and openly.
- **Confidence:** Citi issues, meeting the industry's highest principles, can display the IAMTrust badge.

[Join IAMTrust](#) to strengthen your reputation, reduce financial risk, and win more business. For questions, contact trust@iamovers.org.

International Association of Movers
1000 Ave. R, Suite 100, Roseville, CA 95747-1000



This email was sent to [William.Ashford@iamovers.org](#) because you have subscribed to receive marketing communications from IAM. You may change your communication preferences by clicking the link below.

Communications Preferences

[Unsubscribe](#)

About e-Portal eNewsletter:

Reaching more than 8,600 industry professionals weekly, IAM's E-Portal delivers unmatched access to decision-makers in the moving industry

Pricing:

A. Leaderboard Banner

600x90px

\$2,500/Quarter

B. Top Banner

600x90px

\$2,250/Quarter

C. Middle Banner

600x90px

\$2,000/Quarter

D. Bottom Banner

600x90px

\$1,750/Quarter

- All banner positions are sold on a first-come, first-served basis.

Need help with ad design?
Our graphic services are included.



Key Metrics:

Audience:	6,200 members 2,400 non-members
Avg. Open Rate:	43.4% (above industry average)
Avg. Click Rate:	3%



+45 2857 8928

matthieu.odijk@iamovers.org

REACH 1,700 GOVERNMENT MOVING PROFESSIONALS TWICE A MONTH



About e-Gov/Mil eNewsletter:

The E-Gov/Mil eNewsletter is sent to 2,300 subscribers, the 1st and 3rd Wednesdays of each month. This publication has a targeted audience of movers which work within the U.S. government, primarily DoD and DoS.

Pricing:

A. Leaderboard Banner

728x90px

\$2,000/Quarter

B. Top Banner

530x65px

\$1,750/Quarter

C. Top Half Skyscraper

160x300px

\$1,500/Quarter

D. Bottom Half Skyscraper

160x300px

\$1,250/Quarter

- All banner positions are sold on a first-come, first-served basis.

Need help with ad design?
Our graphic services are included.



Key Metrics:

Audience: 2,500 members
1,500 U.S.-based nonmembers

Avg. Open Rate: 57.3% (above industry average)

Avg. Click Rate: 4.73%



+45 2857 8928

matthieu.odijk@iamovers.org

matthieu.odijk@iamovers.org

REACH THE MEMBERS OF IAM IN THE ASSOCIATION'S DIGITAL MAGAZINE EVERY OTHER MONTH



HALF PAGE - VERTICAL
3.375" x 9.75"

FULL PAGE
8.5" x 11"
Bleed: 0.125"

THIRD PAGE - VERTICAL
2.156" x 9.75"

HALF PAGE - HORIZONTAL
7.0" x 4.625"

THIRD PAGE - HORIZONTAL
7.0" x 3.0"

QUARTER PAGE - HORIZONTAL
7.0" x 2.25"

QUARTER PAGE - VERTICAL
3.375" x 4.625"

About the *PORTAL* Magazine:

The Portal magazine is IAM's flagship digital publication, reaching executives and thought leaders shaping the future of global moving. Published bi-monthly and distributed to members in more than 170 countries, it delivers relevant news and industry developments to an audience of over 7,500 worldwide.

The digital magazine is promoted through targeted social media campaigns for broad visibility and engagement. Each issue includes an ad index for easy reference, helping readers quickly find your advertisement. Advertisers connect with trusted voices and decision-makers seeking insight, innovation, and collaboration opportunities.

Pricing:

Inside Front Cover

8.5" x 11", with 0.125" bleed | 300dpi | PDF

\$4,000/3 Issues - \$6,000/6 Issues

Full Page

8.5" x 11", with 0.125" bleed | 300dpi | PDF

\$3,500/3 Issues - \$5,250/6 Issues

Half Page

Vertical: 3.375" x 9.75"

Horizontal: 7.0" x 4.625"

300dpi | PDF

\$2,500/3 Issues - \$3,750/6 Issues

Third Page

Vertical: 2.156" x 9.75"

Horizontal: 7.0" x 3.0"

300dpi | PDF

\$1,500/3 Issues - \$2,250/6 Issues

Quarter Page

Vertical: 3.375" x 4.625"

Horizontal: 7.0" x 2.25"

300dpi | PDF

\$1,000/3 Issues - \$1,500/6 Issues

- All banner positions are sold on a first-come, first-served basis.

Need help with ad design?
Our graphic services are included.



Key Metrics:

Audience:	6,200 IAM members worldwide
Engagement:	13,700+ total pages read per issue
Avg. Read Time	5 seconds a page across 90 pages