



MEDIA KIT



REACH OVER 2,220 MEMBER COMPANIES IN 170 COUNTRIES

IAMOVERS.ORG

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About IAM:

The International Association of Movers (IAM) is the largest global trade association for the moving and forwarding industry, representing over 2,200 companies across 170+ countries. IAM supports its members with unparalleled networking opportunities, financial protection, and real-time accountability through IAMTrusted.

As the voice of the global moving industry, IAM promotes excellence and empowers members to thrive in a competitive market.

Advertise with IAM

Place your company's branding prominently on the IAM platforms and connect with a global audience, driving business growth and visibility.

Pricing:

A. Top Banner

728x90px

\$5,000/Year

- All banner positions are sold on a first-come, first-served basis

Need help with ad design?
Our graphic services are included.

Key Metrics:

Avg. Site Traffic: 5,000 visitors a month

Avg. Impressions: 3,000+ a month

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REACH OVER 8,000 MOVING PROFESSIONALS WEEKLY



The e-Portal newsletter is a weekly publication designed to keep moving professionals informed about the latest news and trends in the industry. It features a clean, modern design with a blue header and footer. The main content area includes a top banner, a news section, a feature article, and a sidebar with links to IAM services. Each section is marked with a yellow circle labeled A, B, C, or D, corresponding to the advertising options listed on the right.



IAM™
International Association of Movers

About e-Portal eNewsletter:

Reaching more than 8,600 industry professionals weekly, IAM's E-Portal delivers unmatched access to decision-makers in the moving industry

Pricing:

A. Leaderboard Banner

600x90px

\$2,500/Quarter

B. Top Banner

600x90px

\$2,250/Quarter

C. Middle Banner

600x90px

\$2,000/Quarter

D. Bottom Banner

600x90px

\$1,750/Quarter

- All banner positions are sold on a first-come, first-served basis.

Need help with ad design?
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Key Metrics:

Audience: 6,200 members
2,400 non-members

Avg. Open Rate: 43.4% (above industry average)

Avg. Click Rate: 3%



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REACH 1,700 GOVERNMENT MOVING PROFESSIONALS TWICE A MONTH

E-Gov/Mil

Military Moving

Industry Waits for Guidance from TRANSCOM

As the government shutdown continues with little end in sight, military movers are standing by for more definitive guidance from United States Transportation Command (TRANSCOM) on the impact to household goods shipments.

With regard to the current U.S. government shutdown, the Army has issued specific guidance to Army movers on the continuation of operations in the absence of available funds. The Army has issued a memorandum of understanding (MOU) to speed money in during the current government shutdown. The initial order has been issued to the Army's movers, or fragmentation orders, clarifying or changing portions of the initial order.

As of 14 October, Bradley received correspondence from the Army Personal Property Load Control (APPLC), with the following update to the HQ Army units:

There was an update (FAR 202) published over the weekend technically late Friday night. TRANSCOM should release an Army letter on this, but below is a quick excerpt of the most important part:

MILITARY PERMANENT CHARGE OF STATION (PCS) POLICY FOR GOVERNMENT EMPLOYEES (APPLC) - PERIODIC FOR FIRING ANY PCS LOAD CONTRACT WITH THE EXCEPTION OF THOSE THAT HAVE BEEN APPROVED BY THE HQ ARMY FOR CONTINUATION AND ARE NOT SUSPENDED AS PART OF A PCS, COSTS FOR MOST TEMPORARY STORAGE OF HOUSEHOLD GOODS ARE ONLY ALLOWED DURING THE PERIOD OF ACTIVITY.

Transportation Office issue all orders.

The TRANSCOM Advisory that the above paragraph by APPLC, was not reflected in the FAR as expected. As more information becomes available on operations related to each of the services, we will provide updates to our members.

Government Services

Government Shutdown Leads to Industry Challenges

IAM members engaged in work on behalf of federal agencies have been reporting mixed experience in their communications with government clients.

Representatives of the IAM Subcommittee for Civilian Government Affairs report that they are continuing to work with their clients to manage the impact of the government shutdown, with many regular contacts out of the office due to "Tele" in government mode. Many clients are continuing to pay for necessary services, supplemental documents, and transcripts processing. Some subcommittee members have been told by their Department of State agency that employees are not an "essential function," as they will respond once the shutdown is over.

While the government shutdown has affected the participation of some federal employees in the IAM Annual Meeting, the meeting will still go on. Annual Meeting in New York, the event itself remains fully on schedule and is unaffected. Differences from across the global moving industry continue to be highlighted, and the IAM Annual Meeting is the best place to learn about what is happening in the industry.

IAM in Action

IAM Prepares for New York

SHARPEN YOUR FOCUS
2019 ANNUAL MEETING & EXPO
NEW YORK 2019

Every year, the IAM Annual Meeting & Expo doesn't just gather the industry—it helps you stay competitive. The IAM Annual Meeting & Expo is the place to learn the how to win the next. Where connections create opportunity, where action, and collaboration drives lasting progress.

The IAM team, together with our extraordinary volunteer leaders, has built a program that is designed to help you succeed in your professional business, mastering modern marketing, strengthening leadership accountability, and improving your personal growth. The IAM Annual Meeting & Expo is the place to learn the how to win the next. Where connections create opportunity, where action, and collaboration drives lasting progress.

Exhibitors, after all, isn't defined only by what happens inside the meeting room, it's measured by how we feel beyond them. That's where **IMGlobal** and the **Global Moving Foundation** take center stage. These programs demonstrate what it means to live with purpose, impact, and meaning. Scan the QR code on the back of your conference badge, visit the IMGlobal booth, and join the conversation. The future of moving is here, and the future of leadership begins. **Sharpen Your Focus. Discover. Develop. Lead.**

If you haven't registered yet, there's still time. [Click here](#) to secure your spot, and take a moment to watch the [Global Moving video](#) for a glimpse of what's to come in New York.

International Association of Movers
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This email was sent to urbanadults@zoho.com because you have subscribed to it.

A



About e-Gov/Mil eNewsletter:

The E-Gov/Mil eNewsletter is sent to 2,300 subscribers, the 1st and 3rd Wednesdays of each month. This publication has a targeted audience of movers which work within the U.S. government, primarily DoD and DoS.

Pricing:

A. Leaderboard Banner

728x90px

\$2,000/Quarter

B. Top Banner

530x65px

\$1,750/Quarter

C. Top Half Skyscraper

160x300px

\$1,500/Quarter

D. Bottom Half Skyscraper

160x300px

\$1,250/Quarter

- All banner positions are sold on a first-come, first-served basis.

Need help with ad design?
Our graphic services are included.

Key Metrics:

Audience: 2,500 members

1,500 U.S.-based nonmembers

Avg. Open Rate: 57.3% (above industry average)

Avg. Click Rate: 4.73%

B

C

D

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REACH YOUNG PROFESSIONALS OF THE MOVING INDUSTRY EVERY OTHER MONTH

IAM YPs: On the Move



A



International Association of Movers

About IAM YPs: On the Move eNewsletter

The IAM YPs: On the Move eNewsletter is distributed bi-monthly. This publication reaches over 400 subscribers of the IAM-YP network.

Pricing:

A. Leaderboard Banner

600x90px

\$2,500/Year

B. Middle Banner

600x90px

\$2,000/Year

C. Bottom Banner

600x90px

\$1,500/Year

- All banner positions are sold on a first-come, first-served basis.

**Need help with ad design?
Our graphic services are included.**

Key Metrics:

Audience: 385 YP members
(the future of the industry)

Avg. Open Rate: 64.67% (above industry average)

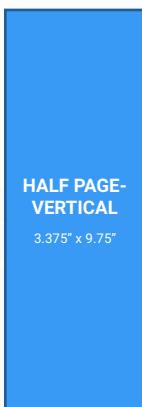
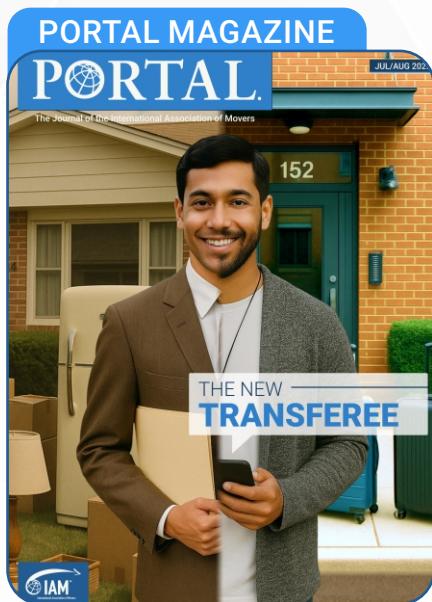
Avg. Click Rate: 40%



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REACH THE MEMBERS OF IAM IN THE ASSOCIATION'S DIGITAL MAGAZINE EVERY OTHER MONTH



HALF PAGE-
VERTICAL
3.375" x 9.75"



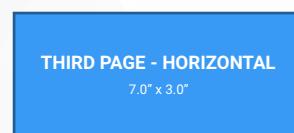
FULL PAGE
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Bleed: 0.125"



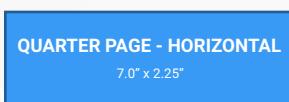
THIRD
PAGE -
VERTICAL
2.156" x 9.75"



HALF PAGE - HORIZONTAL
7.0" x 4.625"



THIRD PAGE - HORIZONTAL
7.0" x 3.0"



QUARTER PAGE - HORIZONTAL
7.0" x 2.25"



QUARTER
PAGE-
VERTICAL
3.375" x 4.625"

About the *PORTAL* Magazine:

The *Portal* magazine is IAM's flagship digital publication, reaching executives and thought leaders shaping the future of global moving. Published bi-monthly and distributed to members in more than 170 countries, it delivers relevant news and industry developments to an audience of over 7,500 worldwide.

The digital magazine is promoted through targeted social media campaigns for broad visibility and engagement. Each issue includes an ad index for easy reference, helping readers quickly find your advertisement. Advertisers connect with trusted voices and decision-makers seeking insight, innovation, and collaboration opportunities.

Pricing:

Inside Front Cover

8.5" x 11", with 0.125" bleed | 300dpi | PDF
\$4,000/3 Issues - \$6,000/6 Issues

Full Page

8.5" x 11", with 0.125" bleed | 300dpi | PDF
\$3,500/3 Issues - \$5,250/6 Issues

Half Page

Vertical: 3.375" x 9.75"
Horizontal: 7.0" x 4.625"
300dpi | PDF

\$2,500/3 Issues - \$3,750/6 Issues

Third Page

Vertical: 2.156" x 9.75"
Horizontal: 7.0" x 3.0"
300dpi | PDF

\$1,500/3 Issues - \$2,250/6 Issues

Quarter Page

Vertical: 3.375" x 4.625"
Horizontal: 7.0" x 2.25"
300dpi | PDF

\$1,000/3 Issues - \$1,500/6 Issues

- All banner positions are sold on a first-come, first-served basis.

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Key Metrics:

Audience:	6,200 IAM members worldwide
Engagement:	13,700+ total pages read per issue
Avg. Read Time	5 seconds a page across 90 pages